

Improving the delivery of Telecom Connectivity through an efficient digital process

5G offers users a superior digital experience, but requires up to 10 times more wireless infrastructure. Finding locations for new infrastructure is complex and expensive. The lack of readily available data on suitable locations coupled with a lengthy process to connect network providers to asset owners presents a significant barrier to deploying the wireless networks needed to connect people and power our economies.

Asset Market is an online digital platform that connects location owners and wireless network providers to accelerate the deployment of infrastructure that benefits communities.

30% ↓
Cost per Site



How we support Telecom Connectivity

Maximize return on wireless sites

Asset Market provides easier access to more locations for infrastructure installs, including both public & private assets from local authorities and major landlords. The platform offers high quality data to identify and evaluate locations to benefit both asset owners and network providers in identifying sites that meet coverage & capacity needs.



Better Sites

Improve the time to market

Reduce cycle-time and cost to secure agreements and permits through Asset Market's robust digital process. Leveraging the digital process paired with our efficient onboarding of assets leads to a significant reduction in rejections and accelerates network deployment timelines. The result is better coverage & capacity, faster.



Faster

Cut the admin costs in half

Substantially lower site acquisition costs connecting willing landlords, clear standards, efficient digital applications and contract process with Asset Market. Once sites are approved, reduce OPEX costs to manage the ongoing lease details including maintenance workflows and billing.



Lower Cost