

Improving the delivery of connected services through an efficient digital process

Today, finding places for telecom antennas, electric vehicle chargers, and other devices is complex and expensive. There is a lack of information available on suitable sites. Application processes are manual and time consuming. Yesterday's answer is not scalable to keep up with demand.

Asset Market is an online digital platform that helps to identify where devices are needed, and connects location owners and network providers to accelerate the deployment of infrastructure that benefits communities.

30% ↓
Cost per Site



We work with Site Owners and Network Providers to help find **Better Sites, Faster** at a **Lower Cost**



EV Charging

Our platform offers bespoke analytics to evaluate charging demand, helping to identify where and when chargers are needed. Once an ideal location is identified, we remove the barriers to site deployment by making it easy for parties to coordinate effectively over the lifecycle from planning to ongoing maintenance.

Maximize return on investment



Telecom Sites

New technologies lead to wireless networks needing to be upgraded and new sites built. Asset Market helps to identify areas needing improved coverage, and offers a seamless process to connect parties to secure sites - resulting in an 80% improvement in time and cost.

Improve the time to market



Digital Media & IoT

The Asset Market platform is scalable across multiple industries including digital media, IoT, and the like. When deploying equipment and devices in communities we help to find the best place for your device and our process helps to reduce admin costs by 50% so everyone can focus on higher value activities.

Cut the admin costs in half