

## Improving the delivery of EV Chargers through an efficient digital process

Electric vehicle are a critical component for combating climate change, but the public cite lack of EV Charging availability as a main reason for not purchasing an EV. 10 times more chargers will need to be built over the next 5 years to meet the demand to support climate objectives, but the current processes to deliver are not scalable.

Asset Market is an online digital platform that connects site owners and equipment providers to accelerate the deployment of infrastructure that benefits communities.

**30% ↓**  
Cost per Site



## How we support EV Charging

### Maximize return on EV charger investment

Asset Market provides industry leading analytics to evaluate charging demand across North America right down to a road and building level. Our easy-to-use tools forecast charging demand, and overlay useful information such as current charging capacity, EV driver demographics and electrical capacity. We then help you choose the best locations for chargers to increase utilization, get funding and reduce build costs.

Better Sites



### Improve the time to market

Our platform then provides a streamlined digital process for charging firms to secure locations for chargers and for public and private landowners to attract investment in charging infrastructure. The parties can review sites together, agree lease terms and deployment details. Through an efficient workflow we reduce the time and cost to agree sites for chargers by 75% from 12 months to 3 months.

Faster



### Cut the admin costs in half

One of the barriers to deploying EV chargers is the complexity of coordinating across the charging provider, landowner, operator and utility. Asset Market solves this problem by making it easy for the parties to work effectively together over the lifecycle of the charger from site planning through deployment and ongoing management. By reducing admin costs by 50% everyone can focus on higher value activities - like deploying more chargers!

Lower Cost

