EV Charging

Telecom Sites Digital Media & IoT









## Improving connected services in communities through an efficient digital process

5G technology has the power to improve connectivity within our communities but requires installation of a vast amount of antennas on public property. Similarly, electric vehicles can help local government to meet climate change objectives but also require a large number of public EV chargers. Both will place a heavy burden on government to coordinate and process installation requests and manage installs of equipment on their street furniture, buildings and rights of way.

Asset Market's digital platform helps local government and private businesses to attract infrastructure in the right places, to automate manual processes and earn additional revenue, while accelerating the benefit these technologies bring to their communities.

**30%** ↓ Cost per Site



We work with municipalities to attract investment in their assets to bring Better Sites, Faster at a Lower Cost for their citizens







## Better infrastructure for your community

The Asset Market platform helps you to coordinate and optimize deployment of equipment on your city-owned assets. Better infrastructure for your community sooner benefits the economy, while also improving quality of life, visitor experience and civic efficiency!

## Lower internal cost and complexity

Manage requests from external network providers to use your assets with permits and agreements more efficiently - saving substantial cost as volume grows. We also help to reduce overhead cost to manage the ongoing leases including maintenance, workflow and billing.

## Improved collaboration across industry

Future-proof your municipal processes by ensuring fair, transparent access to your assets to all parties. Through this you will develop a collaborative spirit with external providers like telecom carriers, and charging firms so they can help you to meet your planning and development objectives.





